



Advocates for Workplace Excellence & Equality

Our Mission is Your Success!

AdNet/AccountNet Inc. is a privately held 8(a), 100% woman-owned company. For over two decades, AdNet has proudly provided exemplary service to the corporate sector as well as, Federal & State Government Agencies in terms of workplace solutions.

AdNet Services:

- Project Management
- Staff Augmentation
- Executive Search
- Strategic Coaching
- Payrolling Services (employer of record)

The AdNet Differentiator:

Strategic coaching is provided throughout our process to contractors and clients as part of our service. CEO, Betsy Cerulo is a trained Executive Coach with an MS in Integrative Health Science. Betsy and the team carry forward a “holistic approach” to workforce placement, development, training and retention. The integration of these assets in our portfolio of services provide value added depth and capabilities as needed for a more comprehensive successful solution.

The AdNet P3 Formula → Holds Us Accountable



Certifications

- 8(a)
- EDWOSB/WOSB
- LGBTE
- MBE/DBE
- WBE

DUNS: 796130193
Cage Code: 3HHZ6

NAICS Codes:

- 541119, 541211, 541214, 541219
- 541519, 541611, 541612, 541618
- 541690, 541990, 561110, 561210
- 561320, 561410, 561990, 611430

POC:

Betsy Cerulo, CEO
410.715.4040
bcerulo@adnetp3.com

Large Corporate Clients:

- Agora, CareFirst, Centene, Element Financial, ICF International, Teva Pharmaceuticals, TIAA-CREF, Wells Fargo

Awards:

- 2018 BBJ Leaders in Diversity; 2017 Daily Record Most Admired CEO's in Maryland; 2015 Baltimore Business Journal #28 Top Woman Owned Companies; 2014 Baltimore Business Journal #2 Top LGBT Owned Companies; 2014 SmartCEO CEO Excellence Award Finalist

