



Advocates for Workplace Excellence & Equality

Our Mission is Your Success!

AdNet/AccountNet Inc. is a privately held 8(a), 100% woman-owned company. For over two decades, AdNet has proudly provided exemplary service to the corporate sector as well as, Federal & State Government Agencies in terms of workplace solutions.

AdNet Services:

- Project Management
- Staff Augmentation
- Executive Search
- Strategic Coaching
- Payrolling Services (employer of record)

The AdNet Differentiator:

Strategic coaching is provided throughout our process to contractors and clients as part of our service. CEO, Betsy Cerulo is a trained Executive Coach with an MS in Integrative Health Science. Betsy and the team carry forward a “holistic approach” to workforce placement, development, training and retention. The integration of these assets in our portfolio of services provide value added depth and capabilities as needed for a more comprehensive successful solution.

OUR CORE COMPETENCIES:

ACCOUNTING/FINANCE

- Accountants
- Analysts
- Auditors
- CPA's
- Financial Operations
- Mortgage

HUMAN RESOURCES

- Compensation & Benefits
- Employee Relations
- Organizational Development
- Recruiting & Retention
- Strategic Planning

LEGAL

- Compliance
- EEO
- Law Clerks
- Litigation
- Paralegal
- Reasonable Accommodations

OTHER

- Bilingual Editors/Writers
- Call Center Support
- Helpdesk Support
- Technical Writers



Certifications

8(a)
EDWOSB/WOSB
LGBTE
MBE/DBE (State of Maryland)
WBE

GSA Schedule #GS-07F-0165W

DUNS: 796130193
Cage Code: 3HHZ6

NAICS Codes:

541119, 541211, 541214, 541219
541611, 541612, 541618, 541690,
541990, 561110, 561210, 561320,
561410, 561422, 561611, 561990,

POC:

Betsy Cerulo, CEO
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Governments Clients:

CFTC, CMS, Commerce,
Education, EEO, HHS, Homeland
Security, HUD, Justice, OPIC,
USTDA, VA, and State of
Maryland

Awards:

2018 BBJ Leaders in Diversity;
2018 Top 100 MBE/DBE in Mid-
Atlantic Region; 2017 Daily
Record Most Admired CEO's in
Maryland; 2015 Baltimore Business
Journal #28 Top Woman Owned
Companies; 2014 Baltimore
Business Journal #2 Top LGBT
Owned Companies

The AdNet P3 Formula → Holds Us Accountable

